THE NORDIC PROGRAM

PRELIMINARY SEPTEMBER

WWW.NORDICPAVILION.ORG

#SMARTNORDICS

THE NORDICS

Tekes

Innovation Norway

Cleantech Scandinavia

CLEAN COPENHAGEN

Nordic Innovation

OUR 3 DAY AGENDA

PRELIMINARY SEPTEMBER

Tuesday 14.11

Opening of the Nordic Pavilion
11.00 - 12.00 Pavilion

Meet the Nordic Companies
12.00 - 13.00 Pavilion

Meet the Nordic Cities #1
13.30 - 15.00 Pavilion

Meet New York City
16.00 - 17.00 Pavilion

Reception & VIP Dinner
19.00 - 00.00 Bestial
Invitation Only

Wednesday 15.11

Nordic Smart City Roundtables
9.30 - 12.00 Room
Invitation Only

Nordic City Network
9.30 - 12.00 Room
Cities Only

Open & Agile Smart Cities
13.30- 14.00 Pavilion

Meet the Nordic Cities #2
14.00- 15.00 Pavilion

Tampere Reception
15.00- 16.00 Pavilion

Meet Singapore
16.00- 17.00 Pavilion

Nordic Happy Hour
17.00- 18.00 Pavilion

Thursday 16.11

Meet the Nordic Cities #3
10.30- 11.30 Pavilion

Delegation Visit: Australia
12.00- 13.00 Pavilion

Delegation Visit: Netherlands
14.00- 15.00 Pavilion

TUESDAY 14.11

Opening of the Nordic Pavilion

11.00 - 12.00 Pavilion

Short Welcome by Nordic Innovation, main sponsor of the Nordic Pavilion. One representative from Denmark, Finland, Norway and Sweden will welcome and present an overview of each countries' exhibitors.

01

Meet the Nordic Companies

12.00 - 13.00 Pavilion

Pitching sessions by the exhibiting companies

02

Meet the Nordic Cities #1

13.30 - 15.00 Pavilion

One exhibiting city from each Nordic country will each give a 10 minutes presentation on the pavilion's stage about their priorities and investment areas the next 3-5 years, indicating what technologies they might need. Followed by a row of speed-meetings with the exhibiting companies. **Exhibitors only.**

03

Meet New York City

16.00 - 17.00 Pavilion

Jeff Merritt, Director of Innovation from the City of New York (Mayor's Office of Tech and Innovation, City of New York) will give a 20 minute presentation on current Smart City challenges and current and future areas of investment for sustainable urban development as well as specific needs for solutions and technologies **Exhibitors only..**

04

Reception & VIP Dinner

19.00 - 00.00 Bestial
Invitation Only

This reception entails a short, coordinated presentation given by the four Nordic ambassadors followed by a keynote presentation given by a specially invited guest (TBC). The reception will take place a the VIP Dinner at Restaurant Bestial.

05

WEDNESDAY 15.11

Nordic Smart City Roundtables

9.30 - 12.00 Room
Invitation Only

The goal of this workshop is to provide/develop solutions to thematic challenges specified by Nordic cities and companies. The method of the workshop is to have an Interactive workshop/Roundtable discussions. **Sign-up is needed.**

01

Nordic City Network

12.00 - 13.00 Room
Cities Only

Workshop.

02

Open & Agile Smart Cities

13.30- 14.00 Pavilion

Presentation by Martin Brynskov, Chairman of Open and Agile Smart Cities

03

Meet the Nordic Cities #2

14.00- 15.00 Pavilion

One exhibiting city from each Nordic country will each give a 10 minutes presentation on the pavilion's stage about their priorities and investment areas the next 3-5 years, indicating what technologies they might need. Followed by a row of speed-meetings with the exhibiting companies. **Sign-up is needed.**

04

Tampere Reception

15.00- 16.00 Pavilion

Reception.

05

Meet Singapore

16.00- 17.00 Pavilion

City of Singapore gives a 20 minutes presentation on the pavilion's stage about their progress with their Smart Nation-project as well as a presentation of their priorities and investment areas the next few years, as well as their specific demand for cleantech-solutions. Followed by a row of speed-meetings with the exhibiting companies. **Sign-up is needed.**

06

Nordic Happy Hour

17.00- 18.00 Pavilion

Along with the mayors of Arctic Cities, the Nordic Happy Hour is an invitation to come to the pavilion to mingle with the cities and companies and taste some Nordic Tapas and drinks.

07

THURSDAY 16.11

Meet the Nordic Cities #3

10.30- 11.30 Pavilion

One city from each Nordic country will each give a 10 minutes presentation on the pavilion's stage about their priorities and investment areas the next 3-5 years, indicating what technologies they might need. Followed by a row of speed-meetings with the exhibiting companies. Sign-up is needed.

01

Delegation Visit: Australia

12.00 - 13.00 Pavilion

Tour of the pavilion and networking

02

Delegation Visit: Netherlands

14.00- 15.00 Pavilion

Presentation

03

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